

# Sonus® for Physicians

sonus®

*Hearing health briefings*

**Approximately  
26 million Americans  
between the ages  
20 and 69 have hearing  
loss due to loud noises.**



**The earlier you detect  
a hearing loss, the  
better the chance you  
have of effectively  
treating your difficulty.**

## How Much Noise Is Too Much Noise?

Noise exposures add up throughout events and daily activity. Hearing loss can result from damage to structures or nerve fibers in the inner ear that respond to sound. Certain behaviors, events, and environmental factors are all contributors. A few examples of noise exposure that can result in hearing loss would be rock concerts, portable media devices at high volume levels, construction work and even athletic events.

## Signs and Symptoms of Hearing Loss

Because the damage from noise exposure is usually gradual, a person might not notice or might ignore signs of hearing loss until more pronounced symptoms of permanent hearing loss become evident. Family, coworkers and friends are typically the first to notice these symptoms. Noticeable signs of hearing loss can include the following:

- Muffled or distorted hearing
- Difficulty hearing sounds such as birds singing, crickets chirping, alarm clock, telephones or doorbells
- Difficulty understanding speech during telephone conversations or participating in group conversations
- Pain or ringing in the ears after exposure to excessively loud sounds

## The Sonus® Solution

We are proud to offer SoundGear™, dynamic protection for your ears with all-day easy-to-wear comfort as a preventative measure. For those who believe they have existing damage, we also offer free hearing screenings for area residents who are concerned about their hearing or who think they may have a hearing loss. If a hearing loss is present, a hearing healthcare professional will make recommendations based on the identified hearing loss needs, and lifestyle of the patient to come to the best solution to help them communicate best.



## We Work Hard to Make Hearing Easy The Sonus Commitment to Your Patients

Our commitment is to provide exceptional service to our patients. We make it easy because Sonus hearing care professionals take away the patient's apprehension and fear. We work with the patients to craft a hearing solution that is truly unique to their needs and their lives.

At Sonus, we stand behind our recommendations and engage in a long relationship with our patients.